

# LIVE YOUR STRATEGY

STRATEGY EXECUTION . EXECUTIVE COACHING

*Profile: Andreas Liebrecht*



## **Andreas Liebrecht**

Born in 1969, married. Systemic Organizational Development Consultant.

I support national and international companies in their efforts to get from A to B. I am an expert in Strategy Execution and Executive Coach.

My career begins as a freelancer in social work and adult education. Afterwards, I accompany a first change process in the automotive industry (OEM). As a Process Consultant at another international automotive manufacturer I am responsible for implementing Lean Management and Change Management processes. I lead a ten-headed project team in a specialist function.

Subsequently, I set up a first consulting company and become a member of a renowned group of management consultants. After that, I set up another consulting company with five employees.

Today, as a solo consultant and coach, I focus on consulting executives with their leadership teams during change processes. I work across a wide range of industries. Working languages are German and English.

## **Focal Activities**

- Strategy Execution, Cultural Development and Change Management
- Executive Coaching, Team Coaching
- Leadership Development

## **Educational Background**

- Advanced degree in educational science (Diplom-Pädagoge),
- Systemic solutions-focused Consultancy and Coaching (N.I.K. Bremen),
- Challenging Coaching Masterclass graduate (John Blakeley, Ian Day, UK),
- Certified LaMarsh Change Management Expert (FORD Motor Co.),
- Mediator (ZWW University of Lüneburg),
- Performance Improvement Manager (Certificate awarded by Ithaca College NY (U.S))

## **Selected Projects**

### Automotive

Concept design and strategy implementation support for an international manufacturer in the glass refining industry on all levels of management. Focus: Consolidation of strategic projects, relinking of the programs/change initiatives to the business strategy. Executive Coaching with the COO.

### Construction Chemicals

Design and delivery of change management workshops for the management board of a leading construction chemicals company in Switzerland. Focus: Consultancy support relating to the development of a company-wide change management strategy.

### Renewables – Wind Energy

Concept design and delivery of the “Lean Leadership” training module as part of the worldwide rollout of the “Lean Learning Academy” of a leading wind turbine manufacturer on operations unit manager level. Focus: Setting of common implementation standards; acquisition of leadership skills as part of the Lean Conversion project. Coaching of the program leader.

### Medical Technology

Concept design and implementation of a policy deployment system for strategy implementation for a manufacturer in the medical technology sector. Focus: Joint planning, cascading, implementation and continuous review of the strategic action and project plans at all management levels.

### Petroleum Industry

Design and delivery of strategy implementation and change management workshops for the management team of a leading manufacturer of lubricants. Design of the implementation and review strategy aimed at accelerating the rollout; coaching of the management team. Focus: Ensure collaboration across all levels in order to achieve necessary investments from the management board.

### Pharmaceutical Industry

Facilitation of the annual target workshops at location managers' level. Implementation consultancy aimed at accelerating the rollout.

Reorganization of work structures: Consultancy support to the steering committee and running of change management workshops for relevant leaders addressing such topics as changes in authority and responsibility profiles, handling of change, performance improvement.

Sincerely,



Andreas Liebrecht

**LIVE YOUR STRATEGY**

STRATEGY EXECUTION . EXECUTIVE COACHING

**Let's make it work.**

**ANDREAS LIEBRECHT**

Am Rheinufer 20 . D-50999 Köln

Mobil +49 (0) 163 311 20 75

[al@liveyourstrategy.com](mailto:al@liveyourstrategy.com)

[www.liveyourstrategy.com](http://www.liveyourstrategy.com)